WHY WOULD ANYONE WHO CARES ABOUT GUN CONTROL AND THE SAFETY OF OUR SCHOOLS AND SCHOOL CHILDREN SHOP AT WAL*MART?

Most people are aware of the controversies surrounding Wal*Mart's foreign product sourcing, treatment of suppliers, miserly employee compensation and poor working conditions. They also know that when a WalMart moves in, the entire community can suffer. Long-time, unique businesses are forced to close, downtown areas are shuttered, and whatever made the place special can be lost.

Some people even know that Wal*Mart has been working to undermine public education for years. Read more about that here: http://parentsacrossamerica.org/wp-content/uploads/2018/02/WalMartboycott.pdf

Fewer people are aware that Wal*Mart is the biggest retail seller of guns in the nation

Up until 2015, they provided more assault weapons than any other national retailer, and they are up to their eyeballs in opposing gun control measures through their prior work with ALEC (Wal*Mart pulled out but Walton family members remain in ALEC), their ongoing contributions to political candidates supported by the NRA, and their continuing interest in stopping any attempts to ban assault weapons.

Watch out: From time to time Wal*Mart may try to pretend an interest in gun control but you can be sure that it is a financial, not a moral decision. For example, they have promoted background check legislation but most likely because it would suppress gun sales in smaller locations, driving more gun buyers to Wal*Mart. Their recent decision to limit gun sales to those over 21 is likely just one more response to the political winds.

So, if you want to be part of the solution to the proliferation of guns in America and support the Parkland students in their campaign against the NRA and for a ban on assault weapons, DON'T SHOP AT WAL*MART!

Can we really have an impact? Corporate image is the Achilles heel of American business. Corporations want the public to believe that they are good citizens and “family-friendly.” While our boycott may not harm them much financially, we can hit them in another place that really hurts by showing how their supposedly good deeds are really bad for children, families, and the community.

The fact is, Wal*Mart has shown that it cares about its bottom line more than about human life, even the lives of our precious children. We must use the tools at our disposal to stop their toxic effect on our country. So....STOP SHOPPING AT WALMART!

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